



'ANTIQUE CITY' 250 FINE BOOTHS APRIL 14 & 15, 2012 WORLD'S HAPPIEST SHOW

**Lehigh University Fieldhouse
Bethlehem, Pennsylvania**

**Saturday, April 14, 8 am to 6 pm
& Sunday, April 15, 10 am to 4 pm**

BOOTH SIZES (Pipe, Drape & Banner)	MAXIMUM BADGES	BOOTH PRICE	BOOTH DEPOSIT	SIZE PREFERENCE	CORNER (Add \$100)
9' x 6'	2	\$210	\$100	[]	N/A
10' x 10'	2	\$340	\$100	[]	N/A
15' x 10'	2 *	\$510	\$100	[]	[]
20' x 10'	2 **	\$680	\$100	[]	[]
25' x 10'	2 **	\$850	\$100	[]	[]
30' x 10'	2 **	\$1020	\$100	[]	[]

SMALL PRINT THAT IS BIG ENOUGH TO READ: One 8' draped table is to be placed in each 9' x 6' booth or one showcase across rear. 9' x 6' booth may not be combined with any other booth. Exhibitor receives a maximum of two dealer badges. *One helper badge if needed; ** Two helper badges if needed. Badges may not be shared with another dealer. Seaview Show Management Incorporated (SSM) reserves the right of final booth assignment. Should an exhibitor prefer to be placed adjacent to another exhibitor, both must make this request across top of contract.

Seaview Show Management, Lehigh University and their respective employees shall not be liable for any loss or injury to person or property during the event, set-up and departure. Exhibitor is responsible for insurance, including property damage, merchandise and bodily injury. Exhibitor may not sublet or share any portion of booth. Floor rights and extra badges are not available. Badges are non-transferable.

Deposit must accompany contract. Accepted contract will be mailed with first invoice. Deposit is non-refundable and non-transferable. Balance is payable in two equal installments on November 15, 2011 and February 15, 2012. For refund of subsequent payments, written cancellation must be received 45 days prior to the event. Hotel and motel discount information at on www.AntiqueCityShow.com.

In the event that the show is not held as planned or the facilities are destroyed by fire or the elements or by any cause, or should any circumstance make it impossible for SSM to permit exhibitors to occupy the premises, all payments will be refunded. SSM is released from any and all claims for damages.

Booth must be staffed by 7:45 am on Saturday; 7: 9:45 am on Sunday and during public hours of the event. Exhibitor may not begin packing until 4:15 pm on Sunday.

Pipe and drape with exhibitor name banners will be provided. All items must be visibly priced. Merchandise must be attractively presented. Display may not exceed 8 feet in height. Every table is to be draped to the floor with a dark cover so that boxes and other items are concealed. Tables, showcases and electrical connection can be ordered at our cost or exhibitors may supply their own accessories. Booth may be photographed for committee review before renewal is accepted.

If reproductions are identified in a booth, item(s) must be removed immediately and future contracts will not be accepted unless SSM is convinced that exhibitor did not realize that a reproduction was involved. **Reproductions infect and destroy the reputation of a show, drive away serious collectors, deceive the customers who believe that the purchase is authentic and, importantly, undermine every legitimate dealer. Our exhibitors have proven to be the best source of assistance with this critical aspect of the event. This sign will be provided and we request that it be displayed in every booth:**



PLEASE PRINT ALL INFORMATION **DO NOT DETACH** **SSM reserves the right to refuse space for any lawful reason**

Name _____ Trade Name _____

Address _____ City _____ State _____ Zip _____

Email _____ Website _____

Telephone (_____) _____ Fax (_____) _____

Merchandise Specialties _____

How you learned about this event: [] Another Dealer (Name Please) _____

[] Article in _____ [] Ad in _____ PA Tax # _____

Major shows in which you participate _____

If you are a former exhibitor, please indicate approximate years _____

\$ _____ Deposit [] Cash [] Check payable to SSM Mail to SSM, PO Box 1700, Ocean City, NJ 08226 USA

I prefer a [] 1 day set-up [] 2 day set-up Admit our best customers on Saturday at 8 am [] Yes [] No Majority rules

Exhibitor Signature _____ Date _____

Accepted by SSM _____ Booth Size _____ Date _____

SSM reserves the right to cancel this contract or reassign the booth in the event of late payment.

**IF YOU HAVE ANY QUESTIONS AT ANY TIME PLEASE CALL ME AT 800-822-4119
MY EMAIL ADDRESS IS norm@antiquecityshow.com WE WELCOME ANY NEW
IDEAS, CONCERNS OR SUGGESTIONS RELATIVE TO FUN FAIR. Norm Schaut**

